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#### EXPLORE KENTUCKY MAIN STREETS FOR THE HOLIDAYS

Bardstown Main Street Beattyvlle Main Street Cadiz Main Street Carrolton Main Street Renaissance Covington Cynthiana Main Street Heart of Danville Guthrie Main Street La Grange Main Street London Downtown Maysville Main Street Middlesboro Main Street Downtown Morehead Murray Main Street Owen Main Street Paducah Main Street Paintsville Main Street Perryville Main Street Pkeville Main Street Main Street Pineville Main Street Salyersville Heart of Scottsville Shelby Main Street Springfield Main Street Taylorsville Main Street Tri-Oities Heritage villiamsburg Main Street Main Street Winchester

MAIN STREET

Coordinating Program

#ExploreKYMainSt
#ShopKYMainSt

We are excited for the holiday season! The Kentucky Tourism, Arts and Heritage Cabinet has teamed up with the Kentucky Heritage Council and the Kentucky Main Street Program to highlight our Kentucky Main Streets throughout November and December. The holidays are going to look and feel different for everyone and supporting local is more important than ever, so we are encouraging Kentuckians to explore our Kentucky Main Streets, which house many small independently owned businesses. Some of the advantages of shopping locally are escaping the hustle and bustle of large retail establishments, personal service, safe shopping, and finding unique gifts created by local artisans.

Whether you're supporting and shopping the Kentucky Main Streets virtually or safely exploring these locations in-person by following the state and CDC guidelines, please share your experience by using the hashtags <u>#ExploreKyMainSt</u> and <u>#ShopKYMainSt</u>.

Watch the Kentucky Main Street Facebook page for more information on activities and shops that will be featured and plan your trip to Explore Kentucky Main Street communities for the holidays!



We would like to take this opportunity to personally thank our Veterans who are reading this today for their service.

\*Note that all State and Federal offices will be closed on Wednesday, November 11th in honor of Veteran's Day.

It is more important than ever to shop local. Many of our Main Street communities will be kicking off the holiday season this week-end! Be sure to check out our social media pages for more information!



November



Belated 4 -to Nannie Hays Williamsburg

TODAY 9- Nell Hayden-Springfield

14- Kitty Dougoud KYMS



Veteran's Day Celebration Cumberland, Benham, & Lynch Eastern Kentucky Veteran's Memorial site U.S. 119 adjacent to Sleepy Hollow Golf Course Wednesday, November 11, 2020 1:00 p.m. Guest speakers Golf cart rides around the trail Music

NEW WEBINAR OPPORTUNITY

# Winter Places Creating Outdoor Spaces in Colder Months

Friday, November 20, 11am EST



New webinar opportunity! Join us on November 20 at 11am ET to discuss practical ways to implement outdoor winter activities to draw people to your downtown and help your business community. We'll present some of the innovative ideas submitted as part of Bench Places ' Winter Places design competition for quickly implementable, low cost interventions to drive visitors back to Main Street and shop at area restaurants and businesses.

Learn more and register: https://bit.ly/36f9d

Don't ever doubt the impact children can make. These young sisters put LaGrange on the map and on Times Square with their campaign to Be Kind. LaGrange is now know as the Kindness capitol of Kentucky. To see the complete segment that was shared on the Today show last week visit the La-Grange Main Street Facebook page.













Many of our communities participated in Extra Mile Day this year and also honored volunteers in their community. Pikeville was just one example of this great recognition. Main Street communities success is dependent on all of our volunteers and we look for opportunities to recognized those who give of their time and talents. You won't find a meeting or event in Pikeville without Suetta in attendance.

Congratulations to Suetta Clevinger for receiving the first ever Extra Mile award from the City of Pikeville.

Thank you from KYMS to all of the individuals who give of their time and talents across the Commonwealth who make our downtowns better.



Does your Main Street aspire to be a Great American Main Street Award (GAMSA) winner?

What does it take? How do we reach our goal? Could you be the first KY town to win it twice? The time to plan is now.

Previous Kentucky winners include

Covington 2017 Paducah 2010 Danville 2001

You can learn more about this years winners mainstreet.org We congratulate this years winners, Boyne City, Michigan, Tupelo, Mississippi, and Kendall Whittier, Oklahoma.

## **Congratulations to David Burch– Scottsville**

Main Street Executive Directors are leaders in the community who focus on the downtown businesses districts and create places that locals and visitors alike want to be. They focus on small business, cultural assets, and more. That experience and leadership translates to serving entire communities. Several of our directors serve as city commissioners and others have gone on to higher offices. Our most recent happened last week when David was elected Mayor of Scottsville.

David was elected after serving as the interim since last October. We look forward to working with David in his new role.



As the dog days of summer continued a little bit longer Tonto and Georgia took their person on a stroll in downtown Covington.



We continue to welcome new businesses to Main Street districts across the state.



### Welcome to Beattyville Main Street

Owned and operated by Cody Turner, from Lee County. Cody has two employees, Brandon Kearns & Chris Taulbee both also from Lee County.

They are located next to the Post Office in the former Dunahoo Shell Station building.

They offer automotive work and detailing. They sell logging supplies, used tires and used vehicles.

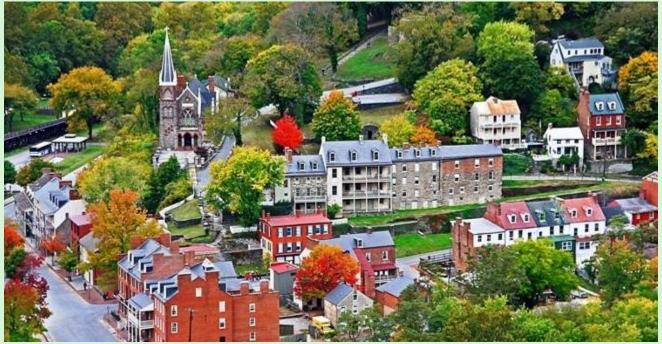
When we asked Cody what he wanted people to know about himself and his new business, he said this, "We are honest and very competitive with our prices. We take pride in our customer service. We offer free coffee and candy and have a warm, clean waiting area for our customers while their vehicle is being worked on".





The old pharmacy building we featured in recent editions in downtown Murray is now home to Butter and Grace. They currently offer catering and take-out options. Welcome! From director, Caroline Reece. Hey, guess who is #10 in 2020 on Big 7 Travel's "25 Most Charming Small Towns in the

"This photogenic Kentucky heaven is set on the banks of the Ohio River and is one of the most charming small towns out there. You can't miss the gorgeous 1920's theatre and countless spots to enjoy the local specialty, craft bourbon. Kentucky as a whole is famous for deliciously smooth bourbon, but in Maysville, they take it a step further. The Pogue family has been distilling bourbon and rye here for six generations and provides locals with some of the best booze around." https://bigseventravel.com/.../most-charming-southern.../



Maysville is also one of the three recipients of the National Main Street façade grant program along with Shelbyville and Williamsburg. Kentucky was one of four states to be chosen for this opportunity.

Renaissance Covington director, Nick Wade, is masked up and ready to welcome patrons to the Farmer's Market. You can find Nick an a whole lot more at the Covington Farmers Market every Saturday, 9-1, at 3rd & Court.

Rain or Shine. Hot or Cold. Holiday or Simply Satur-yay! Check it out!





The back of the Sipp Theatre in downtown Paintsville has a whole new look celebrating it's early days of the movie theatre.



In the city of Cumberland, one of the Tri-Cities, everyone is excited to have Hoagie Shop. When Charlotte, the former owner retired it left a large void in the community along with hoagies, ice cream, and more, the scrumptious cheeseburger was gone. The area was thrilled to welcome who has opened and is now serving locals and tourists alike. Welcome to Cumberland!



Congratulations on the grand opening of MBS Craft

House. You can find them in downtown Cynthiana!



Thanks to the city of Danville and the Heart of Danville Main Street program for the new Parklet in front of Bluegrass Pizza Pub. It's a great place to grab a bite and enjoy the beautiful fall weather on a beautiful Main Street.





Coming soon to downtown Scottsville !

Game Cafe ::)

Now open in the heart of downtown Williamsburg at 211 Main Street, across the street from the old Courthouse!